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| Video Rubric | Point value | Self-assessed | Peer Assessed | Teacher assessed |
| Commercial should promote the book and the desire for those listening to read the novel. | 5 points |  |  |  |
| The promotion should state the basic plot of the book without revealing the ending of the bookl. The words plot, theme, setting, minor characters and major character must be used.(4 points each)(5 points for basic plot development summary) | 25 points |  |  |  |
| Three characters from the book must be in the commercial. | 5 points |  |  |  |
| Script with all dialogue includes every word spoken in the commercial and the opening credits are also written in the script. Name of the director and Literature section must be included in the paper along with the book title and author. | 15 points |  |  |  |
| Complete script with all dialogue was typed on white paper, 12-14 font, and one inch margins with few spelling or grammatical errors. | 20 points |  |  |  |
| Personal assessment | 5 points |  |  |  |
| Peer assessment | 5 points |  |  |  |
| A minimum of three costumes were exhibited | 10 points |  |  |  |
| Video was a minimum of three minutes but did not exceed five minutes | 10 points |  |  |  |
| Total | 100 |  |  |  |

+++Remember that all videos must be saved to a cd/dvd disk, a flash drive / memory key, email link or saved to Youtube.com ( I need to view it to grade it, so does your peer.)